

The Only Thing Certain Is Change

Anything that stays the same too long starts looking old, dated, ho-hum. That's why even the most popular automobile designs are changed after a few years. That's why clubs are constantly updating equipment and surroundings to attract and retain members. And that's why Ivanko's new Ultrathane E-Z Lift Plates will give your weight room users an exciting lift. Not just urethane, Ultrathane, because these plates are "fully functional" and safer for floor lifting. Ultrathane, because they have more grip places for easier handling. Ultrathane, because Ivanko quality is recognized worldwide as the best there is.

At Ivanko, change is limitless, and better ideas are the reward, since 1969.

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Engineered Passion

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